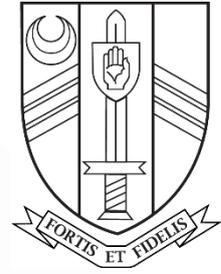


Enterprise

BTEC LEVEL 2 TECH

AWARD



The main aims of the course are:

This qualification enables pupils to develop their technical skills, such as planning, researching the market, promotional and financial skills using realistic work scenarios, and personal skills, such as monitoring own performance, time management and problem solving. This is done through a practical and skills-based approach to learning and assessment. Pupils will acquire knowledge, understanding and skills to underpin their practical activities in assessment, which will complement their GCSEs.

It will involve studying the following areas as part of the course:

1. Exploring enterprises
2. Planning for and Pitching an Enterprise Activity
3. Promotion and Finance for Enterprise

The main reasons for choosing this are:

This course could provide a starting point of a route into employment in many of the diverse areas of business, including roles in specialist areas such as marketing, finance, customer service or human resources in large businesses, or a more generic role in a small, local business. Pupils will have the opportunity to develop the key enterprise and financial skills and knowledge necessary to enable them to understand how businesses recognise opportunities and build on them to succeed. Pupils will also understand how a business makes and manages its money to allow them to make plans for the future.

The scheme of assessment is:

Evidence for assessment may be generated through a range of diverse activities, including assignment and project work, case studies and presentations, this accounts for 60% of the overall grade. The promotion and finance unit is an external examination worth the remaining 40%.

Course requirements are:

It is important to have an interest in the world of business and regularly research up to date business news. Having sound numeracy skills will also be beneficial for the finance element of this course.

You can obtain further information from Miss L. Ward.